



DIGITAL INNOVATION

Original Programming, Information Technology and Marketing Services

WE GIVE YOU THE TOOLS TO IMPROVE YOUR BUSINESS.

■ About Us



Digital Innovation is a technology-based company that offers a unique range of services.

In today's world the line between information technology, marketing and business is becoming blurred.

Digital Innovation offers a complete package of services for companies not wishing to employ an extensive in-house development staff..

Our comprehensive solutions and quick turn-around will bring you a return on investment as well as increased productivity and sales volume.

Our Goal

Our goal is to eliminate the mystery and frustration of information technology in the workplace. We educate our customers so that technology will become a tool for their success.

Our custom solutions improve every aspect of your business.

Please do not hesitate to contact us so we can discuss what your company needs.

Samples of our work can be found on our web site at www.digitalinnovate.com.

■ Programming

At Digital Innovation we start by understanding what your company needs. We then design a complete custom solution and create a program so that your company runs smoothly. Sometimes, however, computer programs are not the answer. We will never try to "oversell" our customers into a system or platform they don't need.

- Improve existing programs, making them easier to use.
- Make sure all software runs effectively and hassle-free.
- Build new programs to help all employees work productively.
- Optimize and automate routine business tasks.
- Apply industry-standard techniques, such as the Software Development Life Cycle (SDLC), to quickly design, program and implement custom solutions tailored to your specific needs.

■ IT Services

Digital Innovation believes that you should not be a slave to your computer. Your company's computers and network should be tools for your employees, not a hindrance to their talents. This "human-centric" approach lies at the core of how we design systems that are right for our clients. We will never recommend a system just because it is the latest

technology. Instead we tailor our systems and networks into a complete productivity-increasing package.

- Design web sites, from the straightforward to the very complex.
- Plan computer networks.
- Provide practical advice on all hardware purchases, from new computers to new printers and monitors, for any budget.

■ Marketing

Digital Innovation will create a coordinated approach to marketing, one that unites your print and on-line materials and ensures that you communicate effectively with potential customers.

- Create unique graphics and logos for presentations and brochures.
- Design brochures, letterhead and product spec sheets.
- Animations: From short routines to complex 3-D modeling, using industry standard programs and tools.
- Presentations: Whatever your audience and however large your meeting, our presentations can help you communicate your points effectively and with style.

